

15 REASONS TO

ESCAPE THE PLASTIC BOTTLE BLACK HOLE

We've all seen how the devastating effects of plastic pollution has had on our environment over the years. It's time to change our habits and evolve to preserve our world.

DID YOU KNOW?

2.5 MILLION
PLASTIC BOTTLES ARE
Trashed every hour
IN THE UNITED STATES



WHERE DO ALL THOSE BOTTLES GO?

LANDFILLS

28.9
MILLION TONS

INCINERATED

2.6
MILLION TONS

RECYCLED

2.3
MILLION TONS

40%
OF OCEAN
SURFACE

**40% OF THE
OCEAN SURFACE**

**IS COVERED
IN TRASH**

90%
OF WHICH IS
PLASTIC

SO WHY MY BOUGIE BOTTLE?

Reusable water bottles have a far less harmful impact on the environment than plastic bottles; it takes **17 million barrels of oil to produce a year's worth of plastic water bottles** which ultimately end up in landfills and our oceans, devastating our precious marine life.

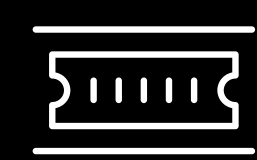
17 MILLION
BARRELS OF OIL



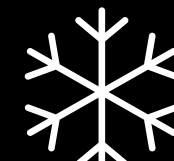
Our bottles are made from food grade and durable 18/8 stainless steel.



Eco-friendly & BPA free means no plastic liner and no nasty aftertaste.



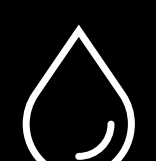
Double-walled vacuum insulation for higher performance.



Keeps iced drinks cold for up to 24 hours.



Keeps drinks hot for 12 hours and piping hot for up to 6 hours.



Free from condensation build-up on bottle exterior.

**LET'S BLAST
THE PLASTIC
BOTTLE INTO
THE PAST**

Bougie
START USING
MY BOUGIE BOTTLE
AND
**SAVE
1460
BOTTLES
FROM
LANDFILL
PER YEAR**

Cup-holder friendly and one handed Flip 'n' Sip lid for safe sipping while driving.